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## **\$1 million ULTIMATE prize won in Edmonton!**

*“It was the first day of 2024, and I won one-million-dollars...”*

Bryan Strong started 2024 on the *ultimate* foot! The Edmontonian purchased a \$100 ULTIMATE scratch ticket on January 1, *ultimately* winning the game’s top prize of \$1 million!

“I bought my ticket and scratched and scanned the barcode right in the store to see if I had won something,” he explained while claiming his prize. “I had to scan it a few times to make sure I was counting all of the zeroes.”

“I was shocked!” he continued, laughing. “Honestly, I let out a bit of squeal in the moment. Then I tried to get home as quickly as possible to put my ticket in my safe.”

The winner said he did return home hurriedly, but not before his friend asked a very important question.

“It was the first day of 2024 and I won one-million-dollars; the first thing out of my friend’s mouth was: ‘How may horseshoes do you have up your [behind]?!’ We laughed about it for a while after that!”

Strong said he celebrated his win with a quick trip to Las Vegas, where he splurged on a few niceties.

“I ordered an expensive steak for dinner one night... just because I could,” he laughed. “I definitely went a bit harder than I usually would and it was fun, but now I want to be smart with the money.”

“I’m going to put some away in TFSAs and RRSPs,” he continued. “I know a million bucks doesn’t go as far as it used to, and I want to be sure that it lasts.”

The winner purchased his \$100 ULTIMATE ticket from the Southgate Lottery kiosk inside Southgate Shopping Centre at 5015 111 Street NW in Edmonton.

\$100 ULTIMATE offers the best chance of becoming a millionaire of all currently available WCLC tickets. Visit your local Lotto Spot! retailer for more details.

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**FOR MORE INFORMATION CONTACT •**

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*Revenues generated by Alberta Gaming, Liquor & Cannabis benefit communities throughout the province by providing programs and services that Albertans rely on every day.*

*Lottery tickets can be purchased from retail locations throughout the province or online at [PlayAlberta.ca](https://www.playalberta.ca)*

*If you gamble, use your GameSense.*