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## **Dream Big returns: BIG prizes, BIG chances to win with LOTTO MAX**

LOTTO MAX is back with the **second annual Dream Big contest**, giving Canadians even more reasons to play for big rewards—on top of offering the country’s biggest jackpots.

From **September 8 to October 20, 2025**, every **eligible \$5 LOTTO MAX purchase** earns players **five entries** into the Dream Big contest. That’s five chances to win one of **30 weekly prizes of \$10,000**, plus a shot at the **\$1 million grand prize**.

Entries will be entered into the **weekly draw** based on the date they’re received—and every valid entry is also automatically included in the **grand prize draw** for \$1 million at the end of the contest period.

This contest is open to LOTTO MAX players across Canada.

### **Contest Highlights:**

- **Dates:** September 8 – October 20, 2025
- **Five entries** for every eligible \$5 LOTTO MAX purchase.
- **Weekly Prizes:** 30 draws for \$10,000 each week!
- **Grand Prize:** \$1 million prize drawn from all eligible entries!
- **Retail and Lotto Spot app Entries:** Must be entered at [LottoMaxDreamBig.ca](https://LottoMaxDreamBig.ca) and count for the week they’re submitted.
- **Online and Subscription Entries** (selections purchased via Subscription, PlayNow, Play Alberta or by Subscription): Automatically entered into the draw for the week of purchase.
- **All entries** are also included in the million-dollar grand prize draw!

For full details, including how to enter and contest rules, please visit **[LottoMaxDreamBig.ca](https://LottoMaxDreamBig.ca)**.

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**Powered by Lotto Spot:** WCLC’s lottery games are available at retail locations and online under the Lotto Spot banner, providing players with a seamless and trusted experience and point of contact. Lotto Spot serves as WCLC’s primary public-facing brand for winner announcements, product news, and lottery sales both in-person and online.

**About WCLC:** WCLC is a non-profit organization authorized to manage, conduct, and operate lottery and gaming-related activities as an agent for its members—the governments of Alberta, Saskatchewan, and Manitoba. Yukon, Northwest Territories, and Nunavut participate as associate members. Since 1974, WCLC has provided trusted lottery games throughout the region, generating funds for priority programs and services in each province.