





CONTACT • Emily Olsen, Lotto Spot 204-946-1477

FOR IMMEDIATE RELEASE • August 28, 2025

## Swan River local wins again: \$100K on Scratch & Win!

Charlene Cook won \$100,000 on a BINGO Scratch & Win ticket that came as part of a \$20 SUPER SCRATCH PACK.

It's not Cook's first win either – her previous win was in 2023 when she won \$50,000 on a \$3 CROSSWORD Scratch & Win ticket.

The Swan River local was thrilled to uncover this recent \$100,000 prize and immediately shared the news with a friend.

"I told my buddy Jessica, and she was happy about it!" she said.

Cook said she's still considering her options when it comes to spending the money.

"I don't have plans yet," she admitted. "I'm thinking maybe I'll take my kids on a trip to B.C."

"It feels as good as it did last time!" she laughed.

Cook purchased her winning Scratch & Win ticket from Red Apple Store 111 5 Avenue North in Swan River.

-30-

**Powered by Lotto Spot:** WCLC's lottery games are available at retail locations and online under the Lotto Spot banner, providing players with a seamless and trusted experience and point of contact. Lotto Spot serves as WCLC's primary public-facing brand for winner announcements, product news, and lottery sales both in-person and online.

**About Manitoba Liquor & Lotteries**: Revenues generated by MBLL support government programs such as health care, education, social and community services and economic development. Lottery tickets can be purchased at approximately 960 retail locations throughout the province, or online at PlayNow.com.

**About WCLC**: WCLC is a non-profit organization authorized to manage, conduct, and operate lottery and gaming-related activities as an agent for its members—the governments of Alberta, Saskatchewan, and Manitoba. Yukon, Northwest Territories, and Nunavut participate as associate members. Since 1974, WCLC has provided trusted lottery games throughout the region, generating funds for priority programs and services in each province.