

**FOR IMMEDIATE RELEASE • September 26, 2025**

**ATTRIBUTION • Lotto Spot**

## **Drayton Valley local wins \$250K on Scratch & Win... at 3AM!**

Drayton Valley retiree Herbert Cole is \$250,000 richer and sleeping much better after a major win on a \$10 Scratch & Win ticket!

Cole won on his \$10 CROSSWORD DELUXE and said it's a favourite of his —especially now!

"I scratched my ticket and then woke up my daughter to tell her, 'I think I won!'" he said. "We checked it together at like three in the morning!"

When Cole confirmed the amount, he was over the moon with excitement.

"My heart skipped a beat," he laughed. "My daughter didn't really say anything about it until the next day because she was half asleep!"

Now that he and his daughter have both had more sleep, Cole is deciding what he wants to spend his winnings on.

"I am going to share with my kids," he said. "I don't know what else yet."

"We're just happy to have a nest egg for when we need it!" he smiled.

Cole purchased his winning \$10 CROSSWORD DELUXE Scratch & Win ticket from Poplar Ridge Grocery Store at 6402 50 Avenue in Drayton Valley.

-30-

**Powered by Lotto Spot:** WCLC's lottery games are available at retail locations and online under the Lotto Spot banner, providing players with a seamless and trusted experience and point of contact. Lotto Spot serves as WCLC's primary public-facing brand for winner announcements, product news, and lottery sales both in-person and online.

**FOR MORE INFORMATION CONTACT •**

Emily Olsen, Lotto Spot  
204-946-1477

**About AGLC:** Revenues generated by Alberta Gaming, Liquor & Cannabis benefit communities throughout the province by providing programs and services that Albertans rely on every day. Lottery tickets can be purchased from retail locations throughout the province or online at [PlayAlberta.ca](https://playalberta.ca)

*If you gamble, use your GameSense.*

**About WCLC:** WCLC is a non-profit organization authorized to manage, conduct, and operate lottery and gaming-related activities as an agent for its members—the governments of Alberta, Saskatchewan, and Manitoba. Yukon, Northwest Territories, and Nunavut participate as associate members. Since 1974, WCLC has provided trusted lottery games throughout the region, generating funds for priority programs and services in each province.