

LOTTO LINE

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SCRATCH.

WATCH.

DROP. *Win!*





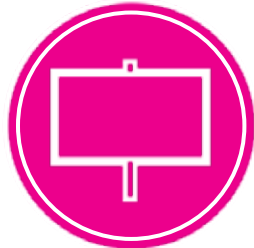
SCRATCH. WATCH. DROP. *Win!*

PLINKO® is a new \$5 scratch ticket where players have the chance to drop a chip on a real PLINKO® board to win up to half a million dollars! Like the SPIN tickets, PLINKO® has a Watch and Win component where some winners discover their prize amount by watching an animated chip drop on the Customer Display Unit (CDU).



SCRATCH.

Customers first scratch the play area on PLINKO® to see if they've won a prize. Cash prizes on the ticket range from \$5 to \$10,000. If the prize won on the ticket states "CHIP WIN", the player needs to take the ticket to a retailer to see what prize they have won!



WATCH.

When a ticket with a "CHIP WIN" prize is validated at retail, an animated chip drop appears on the CDU screen. Once the chip has dropped, the prize amount will be displayed. Prizes at this stage are guaranteed and range from \$10 up to \$10,000—or "PLINKO"!



DROP.

Players who win "PLINKO" from the animated chip drop win \$10,000 and qualify for an in-person lottery event, where they will drop a chip on a large PLINKO® board. These PLINKO® events will be held periodically in Alberta, Saskatchewan and Manitoba. Prizes range from \$100,000 to \$500,000 at the event!



WIN!

Prizes of \$1,000 or less that are won on the "scratch" or "watch" segments of this game may be paid to the customer, if you have the cash on hand. Players who win "PLINKO" or prizes over \$1,000 should call WCLC Player Care at 1-800-665-3313 for further instructions.

PLINKO®

26276

Prizes up to \$500,000

Overall odds of winning 1 in 4.51

Eight PLINKO® Top Prizes available.

VALIDATING TICKETS WITH A “CHIP WIN”

Players who reveal a winning match for a **CHIP WIN** prize will see the following message when checking their ticket on a ticket checker:

SEE CLERK. APPEARS TO BE A CHIP WIN

Players checking their ticket through the Lotto Spot app on their phone see this message:

This ticket appears to be a CHIP WIN. See Retailer.

These messages mean the player has won a prize, but to discover the prize amount, they need to have the ticket validated through the terminal at retail.

When you validate the ticket, be sure to direct the player’s attention to the CDU screen. A PLINKO® board will appear on the screen and a chip will drop to the prize assigned to that ticket. Prizes for CHIP WINS range from \$10 to \$10,000 or it will say PLINKO®.

If the animated chip lands on PLINKO®, the screen will show “Winner! \$10,000 and PLINKO®”.

Your terminal will then freeze and you will need to contact Retail Spot as you do for any major win. Be sure to return the ticket to the player, along with the claim slip, and have them contact Player Care at 1-800-665-3313 to make the necessary arrangements for their PLINKO® event.



PRIZE DETAILS

Prize Amount Chance of Winning

\$5	1 in 11.35
\$10	1 in 13.16
\$20	1 in 19.42
\$50	1 in 236
\$100	1 in 625
\$150	1 in 3,334
\$200	1 in 33,334
\$1,000	1 in 38,462
\$5,000	1 in 500,000
\$10,000	1 in 166,667
PLINKO DROP	1 in 500,000

Overall odds: 1 in 4.51

Odds of winning any instant prize: 1 in 9.81

Odds of winning any “Chip Win” prize: 1 in 8.34



SPOILER ALERT!

The validation slip may print out before the chip drop on the CDU finishes, giving you the opportunity to see the prize early. Let the customer enjoy the excitement of the reveal! Please do not tell the customer the actual prize amount won until after the PLINKO® game ends on the CDU .



8.5X11



DANGLER



TENT CARD



7X7



WEDGE

GET THE WORD OUT!

- Display posters and other point of sale*
- Keep your merchandiser well-stocked
- Ensure all lottery staff understand how this game works
- PLINKO will be advertised on the CDU, Play Tables, TV and online
- If your CDU is not working, call Retail Spot immediately at 1-800-665-0133 . Since players who have won a "CHIP WIN" need to see the CDU in order to discover their prize, PLINKO® validations will be suppressed until the CDU is fixed.

QUESTIONS AND ANSWERS

Can players use the self-service ticket checker or the Lotto Spot! app to check PLINKO® tickets?

Yes. However, if "CHIP WIN" appears on the ticket checker or app screen, the player has won a prize to be played out on the Customer Display Unit at retail. To find out the actual prize of a "CHIP WIN", the player will need to have the ticket checked by a retailer.

If a player has a CHIP WIN prize match on their ticket, what does that mean?

It means they've won a prize, but you need to validate their ticket to determine the amount. The CDU will play an animated chip drop that will reveal the prize. They are guaranteed to win at least \$10, up to the PLINKO® event!

Are the PLINKO® chip drops on the CDU random?

Prizes revealed through the animated chip drop on the CDU are predetermined within the game's prize structure and associated with the ticket.

What happens when the chip lands on PLINKO® in the CDU game?

The player has automatically won \$10,000 and qualifies to drop a chip at an in-person PLINKO® event for the chance to win up to \$500,000. They need to make an appointment by calling the Player Care phone number. Return the ticket and validation slip to the player.

Could every PLINKO® event player win \$500,000?

Yes. There's no restriction on the prize any player can win, apart from the physical chip drop itself.

Players with further questions, can call Player Care at 1-800-665-3313.



Fremantle

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