

NEWS RELEASE



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BIG CHANGES COMING TO LOTTO MAX

Bigger jackpots, more prizes, better overall odds and more coming in April 2026

As we settle into Fall, and prepare for Winter, let's fast forward and dream ahead to Spring when one of Canada's most popular lottery games, LOTTO MAX, will undergo an exciting transformation.

NEW \$90 million jackpot cap: The LOTTO MAX jackpot cap will increase **from \$80 million to \$90 million** – a record-breaking jackpot for a Canadian lottery!

NEW \$100,000 prizes: In addition to the growing MAXMILLIONS prizes, LOTTO MAX is also introducing an exciting new feature offering multiple \$100,000 prizes with every draw, based on the jackpot amount. For example, when the jackpot is \$10 million, 10 additional \$100,000 prizes will be drawn, and so on, up to 90 additional \$100,000 prizes when the jackpot hits \$90 million.

Better overall odds of winning any prize: With these new features, the overall odds of winning any prize will be better than the previous version of LOTTO MAX. **Each play will now include four (4) selections of seven (7) numbers**.

To support these enhancements, the price of a **LOTTO MAX ticket will change from \$5 to \$6**. This small change helps us continue offering record-breaking jackpots, plus the addition of the new \$100,000 prizes to the game that Canadian lottery players love.

We're committed to keeping LOTTO MAX fresh and fun and these enhancements ensure we can keep delivering the excitement you expect.

So, get ready for a season of dreaming big with even more chances to win great LOTTO MAX prizes!

The first draw for the new LOTTO MAX will be **Tuesday, April 14, 2026**.

More details on the LOTTO MAX enhancements can be found in the LOTTO MAX Game Conditions.

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Powered by Lotto Spot: WCLC's lottery games are available at retail locations and online under the Lotto Spot banner, providing players with a seamless and trusted experience and point of contact. Lotto Spot serves as WCLC's primary public-facing brand for winner announcements, product news, and lottery sales both in-person and online.

About WCLC: WCLC is a non-profit organization authorized to manage, conduct, and operate lottery and gaming-related activities as an agent for its members—the governments of Alberta, Saskatchewan, and Manitoba. Yukon, Northwest Territories, and Nunavut participate as associate members. Since 1974, WCLC has provided trusted lottery games throughout the region, generating funds for priority programs and services in each province.