



NEWS RELEASE

FOR IMMEDIATE RELEASE • June 9, 2010

CONTACT • Andrea Marantz (204) 946-1397

FRIDAY'S LOTTO MAX

THE BIGGEST AGGREGATE JACKPOTS IN CANADIAN HISTORY!

About \$70 million will be up for grabs on LOTTO MAX - Canada's newest lottery game – this Friday, June 11th. Every LOTTO MAX ticket purchased will give the ticket holder a chance at a \$50 million Jackpot and an estimated 20 Jackpots of \$1 million each.

Last Friday was the first time a \$50 million LOTTO MAX Jackpot was not won. This Friday's high number of MAXMILLIONS™ prizes is due to natural sales growth plus the addition of the prizes that were not won last week.

Western Canadians have done very well in previous LOTTO MAX draws. A couple from Manitoba won the first big \$50 million Jackpot in November 2009 - smashing the provincial record for lottery winnings - and since then, LOTTO MAX has provided huge wins to men and women across the Prairies.

Following the \$50 million Manitoba win in November, a couple from Saskatchewan took home \$20 million in January, and a man from Alberta won a cool \$41.7 million in April. LOTTO MAX has also had six MAXMILLIONS winners across Western Canada, and thousands of winners of subsidiary prizes!

Friday will be the fourth time since LOTTO MAX launched across Canada in September 2009 that players will experience MAXMILLIONS prizing.

Each ticket sold for Friday night's draw is automatically entered in the draw for the \$50 million Jackpot and in all of the MAXMILLIONS draws. LOTTO MAX's main Jackpot has subsidiary prizes available for matching as few as three numbers. MAXMILLIONS must be matched exactly to win or share the \$1 million prize – there are no subsidiary prizes.

If Friday's main \$50 million Jackpot is not won again, it and any MAXMILLIONS prizes not won will carry over to the June 18th draw: meaning another \$50 million Jackpot and even more MAXMILLIONS prizes available!

If the Jackpot is won, but one or more MAXMILLIONS prizes are not, the remaining \$1 million prizes will be added to the June 18th Jackpot – increasing the \$10 million base Jackpot by whatever amount was not won in the MAXMILLIONS draws.

LOTTO MAX tickets can be purchased until 8:00 p.m. CT/7:00 p.m. MT/6:00 p.m. PT on Friday evening. The winning numbers and prize breakdown will be posted to wcl.com as soon as they're available; however, given the sales volumes and number of draws, results may not be available until early Saturday morning.

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