



NEWS RELEASE

FOR IMMEDIATE RELEASE • June 2, 2010

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THE WEST'S FAVOURITE GAME HAS A \$50 MILLION JACKPOT THIS FRIDAY!

It is no wonder Western Canada loves LOTTO MAX – Canada's newest lottery game just keeps on turning up winners in the West! Not only did a couple from Manitoba win the first big \$50 Million Jackpot in November 2009 - smashing the provincial record for lottery winnings - but since then, LOTTO MAX has provided huge wins to men and women across the Prairies.

Following the \$50 Million Manitoba win in November, a couple from Saskatchewan split a \$40 Million Jackpot to take home \$20 Million in January, and a man from Alberta won a cool \$41.7 Million in April – the largest win by an individual in that province's history! LOTTO MAX has also had six MAXMILLIONS™ winners across Western Canada, and thousands of winners of subsidiary prizes!

On Friday June 4th, in addition to the \$50 Million Jackpot, players will have the opportunity to win an estimated five additional MAXMILLIONS prizes of \$1 Million each.

It's the third time since LOTTO MAX launched across Canada in September 2009 that players will experience MAXMILLIONS prizing.

Each ticket sold for Friday night's draw is automatically entered in the draw for the \$50 Million Jackpot and in all of the MAXMILLIONS draws. LOTTO MAX's main Jackpot has subsidiary prizes available for matching as few as three numbers. MAXMILLIONS must be matched exactly to win or share the \$1 Million prize – there are no subsidiary prizes.

If Friday's main \$50 Million Jackpot is not won, it and any MAXMILLIONS prizes not won will carry over to the June 11th draw: meaning another \$50 Million Jackpot and even more MAXMILLIONS prizes available!

If the Jackpot is won, but one or more MAXMILLIONS prizes are not, the remaining \$1 Million prizes will be added to the June 11th Jackpot – increasing the \$10 Million base Jackpot by whatever amount was not won in the MAXMILLIONS draws.

LOTTO MAX tickets can be purchased until 8:00 p.m. CT/7:00 p.m. MT/6:00 p.m. PT on Friday evening. The winning numbers and prize breakdown will be posted to wclc.com as soon as they're available; however, given the sales volumes and number of draws, results may not be available until early Saturday morning.

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