



LOTTO SUPER 7 PREPARES TO PASS THE TORCH **New Game coming this fall!**

March 3, 2009, Toronto, ON – LOTTO SUPER 7 is preparing for retirement while a new national lottery game that offers Canadians even more of what they're looking for - big jackpots and more millionaires than ever before - waits in the wings.

The Interprovincial Lottery Corporation (ILC), which administers national games with Canada's five regional lottery corporations, announced today that starting September 25, 2009, draws for a brand new game will be held on Friday nights. That means LOTTO SUPER 7, Canada's current Friday night lottery, will be coming to an end after 15 years.

As a first step towards launching the new game, the three regional lottery corporations that provide LOTTO SUPER 7 subscription services are informing their subscribing customers that the game will end with the draw of September 18, 2009. Players holding current LOTTO SUPER 7 subscriptions with British Columbia Lottery Corporation, Western Canada Lottery Corporation and Loto-Quebec will be receiving further information in the mail from their regional lottery.

Until September 18, 2009, all Canadian lottery players can still enjoy the multi-million dollar jackpots and subsidiary prizes available on LOTTO SUPER 7. If the final LOTTO SUPER 7 jackpot is not won, it will roll down and be shared among the winners in the next prize category.

Details of the brand new game will be announced in the coming months. As always, proceeds from the new game will be used by provincial governments across Canada to support priority public programs and services.

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